

## Mother Nature



Another season is upon us. Even though mother nature has been so unpredictable I feel it is safe to say warmer times are ahead of us. With the lack of snow we received this year it put our lawns in a very unfamiliar and stressful position. We mention this because you may see a bit more winter kill in your lawns than you are used to seeing. Do not let this scare you, just because the leaves of the grass may be dead that does not mean the root system is dead and it may just take a recovery period for your lawn to get back into shape. Understand that with no snow (as a protective blanket) it allowed the grass to be more vulnerable to wind and other brutal winter conditions. Winters like the one we just had is what makes the products we are using really shine. For the most part your lawns were prepared for this. In our last round of fertilizer in the fall we apply a custom blend that sends a message to the grass and tells it to store up all its energy and nutrients in its root system to prepare for harsh conditions to come. So we made it through and with summer on our doorstep we are looking forward to another great season.

## Why A+?

Let me tell you why, we started A+ Fertilizing, LLC in 2006 with the idea to not only provide a top of the line program but to also create a business that is based on customer relations and total customer satisfaction. We go out of our way to be honest with our customers and explain what to expect and what is in their best interest. There are many factors that go into a lawn care program. Most important to us along with customer safety and satisfaction is the environmental factors. In our line of business we have a huge responsibility and that is to make the customer understand all factors. There are times that we might get a call from someone who wants a grub control applied. Rather than give them a price and sign them up and apply we ask questions on why they feel they need this. We come out and look at the problem. There are numerous times we will be called for a grub treatment because they have mole activity. Now yes moles eat grubs but not just grubs, their favorite meal consist of earthworms and in some cases putting a control down is not only going to solve the problem but it is expensive and worst of all if it is not needed but still applied to us that equals nothing but pollution. Now we can't expect you to know this but that is why you contacted us because we take the responsibility very serious. Our goal is to bring the highest level of standards to our company and have a close and successful relationship with each and every one of you.

## Protect your family



With the lack of snow this past winter it was much easier for ticks to reproduce and survive. There is a study being conducted on moose calves in the North Country. This past year up to half of the population being monitored has died due to winter ticks. A 2007 study shows 50% of all deer ticks carry Lyme disease. This is tick season and they are out in abundance this year. For such a small insect it can have devastating effects. If you would like a quote on a tick preventative please contact our office at 524-2377.